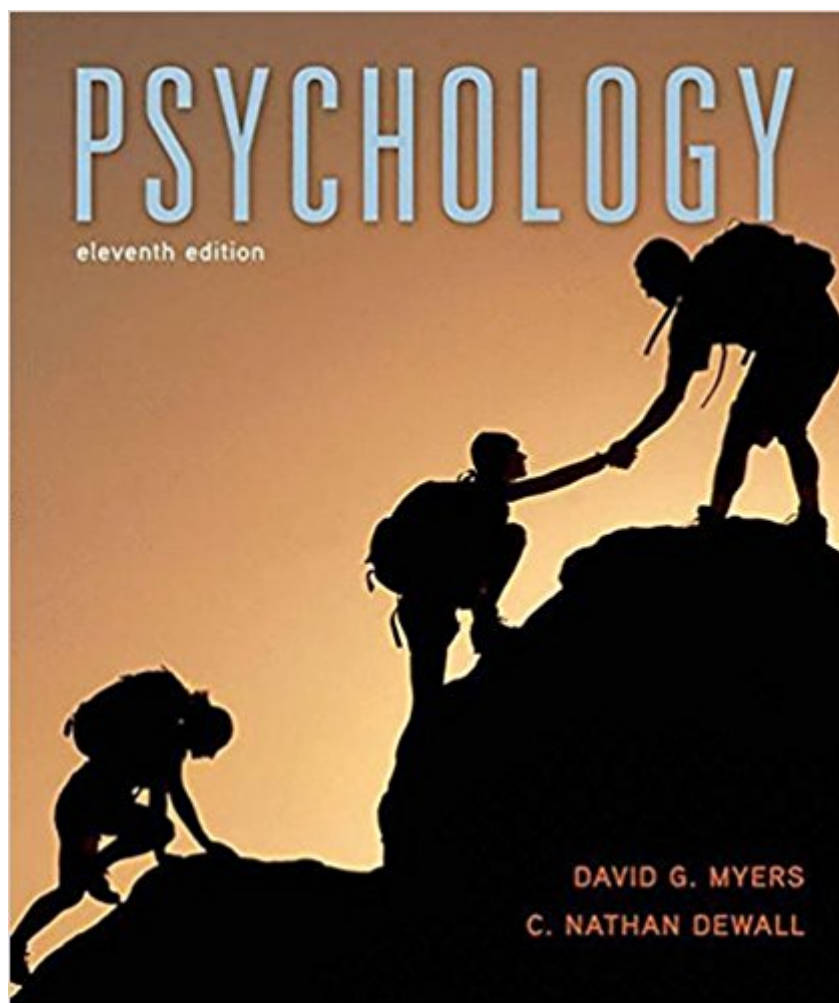


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Psychology, 11th Edition



Synopsis

David Myers's new partnership with coauthor C. Nathan DeWall matches two dedicated educators and scholars, each passionate about teaching psychological science through writing and interactive media. With this new edition of the #1 bestselling *Psychology*, Myers and DeWall take full advantage of what an integrated text/media learning combination can do. New features move students from reading the chapter to actively learning online: *How Would You Know* puts students in the role of scientific researcher and includes tutorials on key research design principles; *Assess Your Strengths* self-tests help students learn a little more about themselves, and include tips about nurturing key strengths. These and other innovations rest on the same foundations that have always distinguished a new David Myers edition—exhaustive updating (hundreds of new citations), captivating writing, and the merging of rigorous science with a broad human perspective that engages both the mind and heart. This edition of *Psychology* is accompanied by its own dedicated version of Worth Publishers' breakthrough online course space, featuring a fully integrated e-Book, LearningCurve adaptive quizzing, a rich collection of student media resources, and easy setup, assessment, and course management options for instructors. What's in the LaunchPad

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Customer Reviews

David Myers received his psychology Ph.D. from the University of Iowa. He has spent his career at Hope College, Michigan, where he has taught dozens of introductory psychology sections. Hope College students have invited him to be their commencement speaker and voted him "outstanding

professor."His research and writings have been recognized by the Gordon Allport Intergroup Relations Prize, by a 2010 Honored Scientist award from the Federation of Associations in Behavioral & Brain Sciences, by a 2010 Award for Service on Behalf of Personality and Social Psychology, by a 2013 Presidential Citation from APA Division 2, and by three dozen honorary doctorates. With support from National Science Foundation grants, Myers' scientific articles have appeared in three dozen scientific periodicals, including Science, American Scientist, Psychological Science, and the American Psychologist. In addition to his scholarly writing and his textbooks for introductory and social psychology, he also digests psychological science for the general public. His writings have appeared in four dozen magazines, from Today's Education to Scientific American. He also has authored five general audience books, including The Pursuit of Happiness and Intuition: Its Powers and Perils. David Myers has chaired his city's Human Relations Commission, helped found a thriving assistance center for families in poverty, and spoken to hundreds of college and community groups. Drawing on his experience, he also has written articles and a book (A Quiet World) about hearing loss, and he is advocating a transformation in American assistive listening technology (see www.hearingloop.org). For his leadership, he received an American Academy of Audiology Presidential Award in 2011, and the Hearing Loss Association of America Walter T. Ridder Award in 2012. He bikes to work year-round and plays daily pick-up basketball. David and Carol Myers have raised two sons and a daughter, and have one granddaughter to whom he dedicates the Third Edition of Psychology in Everyday Life.

C. Nathan DeWall is Professor of Psychology and Director of the Social Psychology Lab at the University of Kentucky. He received his Bachelor's Degree from St. Olaf College, a Master's Degree in Social Science from the University of Chicago, and a Master's degree and Ph.D. in Social Psychology from Florida State University. DeWall received the 2011 College of Arts and Sciences Outstanding Teaching Award, which recognizes excellence in undergraduate and graduate teaching. In 2011, the Association for Psychological Science identified DeWall as a Rising Star for making significant contributions to the field of psychological science. DeWall conducts research on close relationships, self-control, and aggression. With funding from the National Institutes of Health and the National Science Foundation, he has published over 120 scientific articles and chapters. DeWall's research awards include the SAGE Young Scholars award from the Foundation for Personality and Social Psychology, the Young Investigator Award from the International Society for Research on Aggression, and the Early Career Award from the International Society for Self and Identity. His research has been covered by numerous media outlets, including Good Morning America, Newsweek, Atlantic Monthly, New York Times, Los Angeles Times, Harvard Business Review, and

National Public Radio. DeWall blogs for Psychology Today. He has lectured nationally and internationally, including in Hong Kong, China, the Netherlands, England, Greece, Hungary, and Australia. Nathan is happily married to Alice DeWall. He enjoys playing with his two golden retrievers, Finnegan and Atticus. In his spare time, he writes novels, watches sports, and runs and runs and runs including in 2013 a half marathon, two marathons, two 50-mile ultramarathons, and one 100-mile ultramarathon."

Good

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Helped me get through Psychology class. Learned a lot! Thank you David G Myers!

tons of material in this book.

I love the way this book breaks down Psychology into sections within the chapters. I also like the short review questions within the reading, they are very helpful.

Happy with this product

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Just another textbook, but as always, delivered quickly

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